

# Marvin Kennis

## Product Designer

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## Work experience

### Product Design and Strategy - 2018

Future Interfaces Group - Pittsburgh, PA

Worked on commercializing Zensors, a novel computer vision and machine learning platform, through research and design.

### Product Design Contractor - 2015 to 2018

Dell Next Gen product design studio - Amsterdam, NL

Brought on as a contractor after a successful internship experience to help research and define concepts for future Dell products (15+ different projects). Individual research project on novel (touch-screen) text input in the Singapore design studio during my study exchange.

### Design Intern - 2013 to 2015

Dell Next Gen product design studio - Amsterdam, NL

Design of user interfaces and technology research for next gen product concepts in Dell's Amsterdam-based satellite design studio.

## Education

### Masters, Human-Computer Interaction - 2017 to 2018

Carnegie Mellon University

3.91 GPA. Relevant coursework: Interaction Design Studio, Persuasive Design, Programming Usable Interfaces, User-Centered Research and Evaluation, Funding Early Stage Ventures

### BSc. Lifestyle Informatics / AI - 2013 to 2017

VU University Amsterdam

8.0 / 10 GPA. Thesis on Multi-channel discourse as an indicator for Bitcoin price and volume movements (8.5). Part of the Education Committee Lifestyle Informatics in 2014.

### Exchange programme - 2015

Nanyang Technological University, Singapore

Courses in Industrial Design, Interactive Devices, Forensic Science, Innovation & Technology Management.

## Projects

### Wagon ([www.wagon.social](http://www.wagon.social)) - Present

Actively developing a mobile app that focuses on setting up real-world get-togethers with friends. Developing in React Native and NodeJS.

### Online arbitrage - 2016 to 2017

Exploited an online software arbitrage opportunity in the prepaid and gift card industry. Scaled up to \$250K+ profits in less than a year. Implemented fraud protection measures and automated customer workflow by more than 80%. Wrote software to protect \$200K+ in digital assets from expiring.

## Extracurricular

**Hackathons:** The Next Web 2012, (second place overall, first place on Dropbox platform), PennApps in February 2014 and January 2015, and HackTheNorth in November 2014.

Wabbit AR Game selected as top 5 out of 1000+ submission for the National Geographic Chasing Genius competition.

KPCB Design Fellowship finalist

Volunteer at MoneyConf 2016 (Madrid).

## Skills and tools

User Experience and Interaction Design, Product Design, Software Prototyping, User Research and Usability Testing, Market Research, Adobe Suite, Sketch, Javascript, Text Mining, Framer, React (Native), Python, HTML, CSS.

## Languages

Dutch (native), English (fluent), German (fluent), French (basics).

